



Lark Books

500 Silver Jewelry Designs

Juror: Talya Baharal

Lark Books seeks images to publish in a juried collection of international studio jewelry. Each piece must prominently feature silver. Materials other than silver, such as stones, other metals, or alternative materials, may be included, but silver must be the focus and should occupy roughly 80% of the piece. We wish to showcase a wide range of techniques, textures, and finishes. All jewelry forms, such as rings, earrings, bracelets, brooches, necklaces, and pendants, will be considered, and all design styles are welcome. We accept high-quality transparencies, slides, and digital images. There is no entry fee. Artists will receive full acknowledgment within the book, one complimentary copy, and discounts on the purchase of additional books. Artists retain copyright of their work.

Entries must be postmarked by December 4, 2009.

Important: Lark Books will only publish photos of entries containing text and images that are free of copyright or for which the artist (or approved institution) holds copyright.

All visuals submitted must represent work that is original in design. Please choose work that reflects the book's concept. A maximum of three entries per artist is allowed. An entry may consist of no more than two visuals: an overall shot and one detail (or alternate view). All entries must be mailed in the same packet. We do not accept e-mailed submissions.

Clearly label each visual with your name and the number corresponding with the entry form (1, 2, 3). If the image is a detail, please mark the image (or name the file) with the word "detail" and the number that corresponds with the entry: 1a, 2a, 3a. Mark the front of each film entry with a dot in the lower left corner, indicating the front of the slide and the correct position of the image.

An **Entry Form** and a completed and signed copy of the **Photo License Agreement** must accompany your submission.

For the return of slides or transparencies, you must enclose a self-addressed stamped envelope. We do not return CDs or DVDs. Artists outside the U.S. may purchase international postage vouchers, but if these are unavailable, we must at least receive a self-addressed envelope. Visuals not accompanied by this envelope will not be returned to you.

To avoid delaying the receipt of your letter of notification or complimentary copy of the book, **contact us immediately if your address changes** (ddillingham@larkbooks.com). Complimentary copies will be mailed after the book appears in stores. Decisions made by Lark Books on the selection of pieces are final, and notifications will be mailed in October, 2010. Lark Books will only use the selected images in the book and in promotion of the book (in any and all editions and/or languages); see Agreement for details.

Photography Tips

Submit only the highest-quality images. Original slides are always preferable to duplicate slides. Transparencies (i.e., larger format film) are preferred for best reproduction quality. Do not send digital images unless you carefully follow the guidelines below. Don't send slide scans, prints, over- or under-exposed visuals, or color-print negatives. They will not be accepted. Do not crop visuals with tape or scissors. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at **awkward angles**, with **distracting backgrounds or glare**, or **unusual colorcasts**. A **detail** is a close-up or an alternate view.

Digital Submission Guidelines - Please Read Carefully

General:

We will only consider using digital images that meet the strict criteria required by our printers. Our digital photography guidelines are rigidly administered. We accept only images photographed at the highest possible resolution from no less than a 3.2 megapixel camera. We print digitally at no less than 300 DPI at 4 x 6 inches. We inspect each digital submission to be sure that **its resolution** has not been altered or enhanced in programs such as PhotoShop.

Data Format Requirements:

TIFF, RAW, or JPEG Format

TIFF files are preferred.

RAW files (the camera's native format) are also a high quality option.

JPEG files are sometimes acceptable. JPEGs are less desirable because data is lost each time a JPEG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving file as a JPEG. Saving files in TIFF format is the only way to completely prevent data loss.

RGB vs CMYK Submit digital files in the camera's original **RGB** format. Do not convert to **CMYK**: key data will be lost. However, if all you have are CMYK images, do not reconvert them to RGB. Simply note on your submission form that files are CMYK.

RAW Conversion by Professional Photographers

While unaltered images are preferable, if it is necessary to develop digital negatives (RAW files), use **Adobe RGB 1998** color space. Save files in TIFF format.

Altering Images:

Do not alter digital images on a computer in programs such as Photoshop **unless** you are a professional photographer. Poorly altered or enhanced digital images will be rejected.

Naming and Submitting Images:

Name files using the *first three letters of your last name*, followed by the image number and extension. (Example: Tho1.TIFF; Tho1a.TIFF; Tho2.TIFF) However, if you do not know how to rename files *from your desktop*, send us whatever you have and we will rename them. Please do not rename files on a computer by opening them and then using the "Save" or "Save As..." commands. Files must be submitted on CD(s) that are readable by Macintosh computers. No other storage media will be accepted. Write your name and the book title in permanent marker directly on the CD. We will not return CDs. When submitting work to be juried for inclusion in a Lark Book, completed entry forms must accompany each CD. In order for us to consider digital entries, **they must be accompanied by color printouts of each image**.

For questions about digital photography, please e-mail digitalquestions@larkbooks.com.

Gallery Entry Form

500 Silver Jewelry Designs

Juror: Talya Baharal

Read the guidelines carefully before completing these forms. Clearly mark each slide mount with your name and a corresponding number (1, 2, 3; use 1a, 2a, 3a, for details); review Naming & Submitting Images, above, for digital entries. Mark the slide mount with a dot in the lower left corner to indicate its viewing position. Write or type clearly, distinguishing uppercase from lowercase letters. Be sure to complete and sign the Photo License Agreement at the end of this form.

Submissions must be postmarked by December 4, 2009.

Your name (exactly as you wish it to appear in the book):

Complete mailing address:

City, State, Zip, Country:

Daytime phone:

Fax:

E-mail address:

Website address:

Entry #

Detail #

Circle One: 35mm 2-1/4" 4x5" Other film Digital (CD & printout)

Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):

Year Created:

Dimensions (height x width x depth) in centimeters:

Caption (in this order: type of materials; fabrication methods).

Example: Sterling silver, 24-karat gold leaf; forged, kum boo, oxidized

Photographer:

Other Credits (name of sponsoring gallery or of public or private collection):

Entry #

Detail #

Circle One: 35mm 2-1/4" 4x5" Other film Digital (CD & printout)

Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):

Year Created:

Dimensions (height x width x depth) in centimeters:

Caption (in this order: type of materials; fabrication methods).

Example: Sterling silver, 24-karat gold leaf; forged, kum boo, oxidized

Photographer:

Other Credits (name of sponsoring gallery or of public or private collection):

Entry #

Detail #

Circle One: 35mm 2-1/4" 4x5" Other film Digital (CD & printout)

Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):

Year Created:

Dimensions (height x width x depth) in centimeters:

Caption (in this order: type of materials; fabrication methods).

Example: Sterling silver, 24-karat gold leaf; forged, kum boo, oxidized

Photographer:

Other Credits (name of sponsoring gallery or of public or private collection):

PHOTO LICENSE AGREEMENT

THIS AGREEMENT ("Agreement"), effective as of _____ **[INSERT DATE]** (the "Effective Date"),
is entered into between _____ **[INSERT FULL NAME]** ("Licensor")
located at **[INSERT ADDRESS]** _____

_____ and Lark Books, a wholly owned subsidiary of Sterling Publishing Co., Inc. (the "Publisher") located at 67 Broadway, Asheville, NC 28801.

Grant of Rights: Licensor hereby grants Publisher the non-exclusive, royalty free, world-wide in perpetuity right to use, publicly display, publish, and republish reproductions of Licensor's photograph/s listed below (the "Photograph/s"), as such Photograph/s is owned and controlled by Licensor, for initial inclusion in a book tentatively entitled "**500 Silver Jewelry Designs (631-5)**" (the "Book"). Publisher agrees to include the appropriate credit line together with the Photograph/s. Licensor agrees that Publisher may make alterations to the Photograph/s for purposes of sizing and digitization only. Licensor hereby acknowledges and agrees that Publisher shall have the right to use the Photograph/s, in all formats of the Book now known or hereafter developed, including electronic versions, together with all ancillary and additional rights pertaining to the Book including but not limited to merchandising rights, electronic display, and digital rights, and to utilize the artwork in any manner to promote the Book, including usage in gift sets and kits that include the Book. It is further understood that the Photograph/s may also be used on the cover of the Book, as end papers, or as promotional material for the Book.

Representations and Warranties: Licensor represents and warrants that: (i) it has all requisite authority to enter into this Agreement; and (ii) its execution and performance of this Agreement will not (with or without the giving of notice or the passage of time) conflict with, violate or breach any law, statute, rule or regulation, governing instruments or any agreement or contract to which it is a party or by which it or its assets are bound. In addition, Licensor hereby represents and warrants that neither the Photograph/s nor any element thereof will infringe any intellectual property rights (including without limitation, copyrights, trademarks, patents, trade secrets, moral rights, contract and licensing rights), publicity rights or privacy rights of any third party. Licensor agrees to indemnify and hold Publisher and its respective officers, employees, distributors, agents, licensees and assigns, harmless from any damage, loss or expense (including attorney's fees) occasioned by any claims, actions, suits or proceedings arising from any breach or alleged breach of the foregoing representations and warranties or the settlement or avoidance thereof. The foregoing representations and warranties shall survive termination of this Agreement.

Governing Law: This Agreement shall be interpreted according to the substantive laws of the State of New York without giving effect to the principles of conflicts of laws thereof. Each Party shall comply with all laws and regulations governing its performance obligations hereunder.

Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. This Agreement may not be amended or modified in any respect except by written instruments signed by both parties.

LIST PHOTOGRAPH/S TITLES (attach list on another document, if more space needed):

- 1. _____
- 2. _____
- 3. _____

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

By: _____
(to be signed by Paige Gilchrist)

By: _____
(licensor's signature)

Name: Paige Gilchrist

Name: _____
(licensor's printed name)

Title: Editorial Director

Date: _____

Date: _____